



AN OVERVIEW OF FAMILY PAWS FOUNDATION COURSE AND LICENSED PROGRAMS FOR DOG PROFESSIONALS

Managing an infant and dog within the same household is one of the more overwhelming challenges facing families. The Family Paws Foundations course prepares you to help families create safer, lasting relationships between their children and dogs – all while providing a critical service to families and communities.

This 13-week course provides you the skills and knowledge to present the Dogs & Storks® and Dogs & Toddlers programs with confidence, and to increase your success and comfort with the FPPE concepts and materials.

Learn and work directly with Family Paws Parent Education (FPPE) founder Jennifer Shryock, BA, CDBC, FPPE, LFDM and Bethany Cunningham, CPDT-KA, BS as they thoroughly cover the material in both programs.

You'll learn how to put these skills to use within a niche desperately in need of coaching. These added skills can increase your sales, maximize your profits, and grow your business.

FPPE Educator Benefits

Upon completion of the course and passing a final exam, graduates receive many benefits including:

- 4, one-on-one coaching sessions with Jennifer Shryock and our core team of FPPE professionals
- Listing as a FPPE Educator on our Family Paws website
- Use of licensed and branded materials, including handouts, and PowerPoint presentations for the Dogs & Storks® and Dogs & Toddlers
- Marketing materials and logos for your website
- Ready-to-use referral introduction letters and press releases
- Support and connection through our exclusive Facebook groups
- Access to professionally-designed print materials on VistaPrint, ready for your logo
- Continuing education credits for IAABC, CCPDT, and KPA
- Opportunities for ongoing education via free and low-cost web seminars
- Ongoing support from our core team for challenging cases
- Member benefit discounts on helpful resources from partnering organizations

What topics are covered in the materials?

- Overview of different stages of pregnancy and impact on family dogs
- Discussion of child development and related challenges for family dogs
- Hormonal and physiological considerations when supporting families through the first months postpartum
- What supervision REALLY means
- Practical management and training solutions for overwhelmed families
- The importance of building Dog Aware generations
- Introducing Dog Aware concepts
- Navigating tough conversations - how to provide a unique level of empathetic listening and validation in your conversations with parents so you can best support them
- Customized goals for your business and education needs
- Suggestions on activities to include family dogs in safe ways
- Interactive activities and assignments to build confidence to deal with public speaking, group dynamics, and family consults
- Marketing and sales advice/coaching
- Discussion of cases and ongoing support

What is the investment? (2023)

Tuition for the 13-week FPPE course is \$2,050

The cost of the program is \$2,050 USD payable in full prior to the first day of the course. If you require a payment plan, we can split the fee into payments, however the balance must be paid prior to beginning the program. Once accepted to the Family Paws foundation program you will be required to submit a \$500 deposit to hold your spot. This must be received immediately once accepted and agreement signed.

There is a renewal fee of \$150 each year to maintain educator status and up to date. Renewals are funds that help maintain marketing and updates of our program.

If accepted into the FPPE course, when do I start?

We'll let you know when there's an opening for our course, then you'll choose the time slot that works best for your schedule and time zone. Courses are run 3 times each year.

What will I have to do once I am enrolled in the course?

1. Attend a weekly zoom meeting or view replay within 24 hours
2. Complete assignments in our Facebook group
3. Collaborate with and support other attendees
4. Commit to completing/passing the course
5. Participate in discussion in our private Facebook group
6. Show a strong desire to support families with professionalism and compassion
7. Stay up to date via our Facebook secret group and newsletter
8. Be ready to learn and contribute

This course isn't for everyone...

But it is perfect for dog professionals who are looking to provide a positive impact for families, safety for children and dogs, a sense of purpose in their lives, and a desire to grow their business by differentiating themselves from their competition. **Note- FPPE will not accept applications from trainers who utilize force and intimidation methods.**

What is the next step to get started?

Fill out our inquiry form at <https://www.familypaws.com/for-dog-trainers/> You will hear from us within 24 hours. We will then set up a time to chat and discuss our goals together to decide if this is the right program and time for you.

I am very much looking forward to connecting with you and can't wait to learn together!

Jennifer Shryock

jen@familypaws.com

919.961.1608

Family Paws, LLC