

## **AN OVERVIEW OF OUR COURSE AND PROGRAM FOR DOG PROFESSIONALS**

Learn and work directly with Family Paws Parent Education (FPPE) founder Jennifer Shryock to become a FPPE educator. During the 13 week course Jennifer is joined by Bethany Cunningham as they thoroughly cover the materials in both programs. This 13-week course prepares you to present the Dogs & Storks® and Dogs & Toddlers programs with confidence, and to increase your success and comfort with the FPPE concepts and materials. Expand your business offerings by learning about dog and baby/family dynamics from the most respected expert in the field.

## **HOW YOU CAN HELP FAMILIES WHILE GROWING YOUR BUSINESS WITH OUR FAMILY PAWS PARENT EDUCATION PROGRAM**

Managing an infant and dog within the same household is one of the more overwhelming challenges facing families. Working directly with FPPE founder Jennifer Shryock, CDBC and Bethany Cunningham, CPDT-KA, BS during this 13 week course you'll not only learn presentation skills for the Dogs & Storks® and Dogs & Toddlers programs, but build confidence and experience success and a sense of accomplishment while guiding families and their dogs. Additionally you will be taught how to put these skills to use within a niche desperately in need of coaching. These added skills can increase your sales, maximize your profits, and grow your business -- all while providing a critical service to families and communities.

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### **This course isn't for everybody...**

But it is perfect for force-free trainers who are looking to provide a positive impact for families, safety for children and dogs, a sense of purpose in their lives, and a desire to grow their business by differentiating themselves from their competition. Note- FPPE will not accept applications from trainers who utilize force and intimidation methods.

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### **What is the investment?**

\$1,426. This fee includes your 13-week course, your Dogs & Storks and Dogs & Toddlers licensed materials, and ongoing support through the FPPE network. Once you complete the 13 week course and you have passed your final you will be provided with access to four one-on-one coaching sessions directly with Jennifer Shryock and our core team of FPPE professionals. Marketing advice, consultation advice, case review, goal setting, sales

coaching, and more will be included in these session offerings. Additionally, through our partnerships with other dog professionals, FPPE students/graduates can benefit from discounts and specials from partnering organizations. Note- flexible payment plans are offered.

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### **What do I get?**

- Use of all branded materials, handouts, and the Power Point presentations for the Dogs & Storks program
- Certificate of completion
- 4, 1 on 1 coaching sessions with Jennifer Shryock
- Our course earns 13 CEU's for IAABC and CCPDT (being updated )
- Use of all branded materials, handouts, and the Power Point presentations for the Dogs & Toddlers program
- Use of D&S and D&T logos on your marketing materials and website
- Ready-to-use referral introduction letters and press releases
- Access to our exclusive Facebook groups for support and discussion
- Access to professionally-designed print materials on VistaPrint, ready for your logo
- Support from our core team
- Ongoing education via free and low-cost web seminars
- Listing on our Family Paws website
- Member benefit discounts on helpful resources
- Ongoing support for challenging cases

### **What topics are covered in the materials?**

- Overview of different stages of pregnancy and impact on family dogs
- Discussion of child development and related challenges for family dogs
- Hormonal and physiological considerations when supporting families through the first months postpartum
- What supervision REALLY means
- Practical management and training solutions for overwhelmed families
- The importance of building Dog Aware generations
- Navigating tough conversations - how to provide a unique level of empathetic listening and validation in your conversations with parents so you can best support them
- Suggestions on activities to include family dogs in safe ways
- Customized goals for your business and education needs
- Interactive activities and assignments to build confidence to deal with public speaking, group dynamics, and family consults

- Discussion of cases and ongoing support

### **If accepted into the FPPE course when do I start?**

We'll let you know when there's an opening for our course, then you'll choose the time slot that works best for your schedule and time zone. You do not have to wait for a new class to begin. You can jump in at anytime!

### **What will I have to do once I am enrolled in the course?**

1. Attend a weekly meeting via our virtual classroom
2. Complete assignments
3. Collaborate with and support other attendees
4. Commit to completing/passing the course
5. Participate in discussion in our private Facebook group
6. Show a strong desire to support families with professionalism and compassion
7. Stay up to date via our Facebook secret group and newsletter
8. Be ready to learn and contribute

### **What is the next step to get started?**

Fill out our inquiry form at <https://www.familypaws.com/for-dog-trainers/> You will hear from us within 24 hours. We will then set up a time to chat and discuss our goals together to decide if this is the right program and time for you..

I am very much looking forward to connecting with you and can't wait to learn together!

Jennifer Shryock

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