

AN OVERVIEW OF FAMILY PAWS FOUNDATION COURSE FOR DOG PROFESSIONALS

Managing an infant and dog within the same household is one of the more overwhelming challenges facing families. Family Paws Foundation course prepares you to help families create safer, lasting relationships between their children and dogs – all while providing a critical service to families and communities.

This 13-week course provides you the skills and knowledge to present the Family Paws programs, Dogs & Storks® and Dogs & Toddlers with confidence, and increases your success and comfort with the Family Paws concepts and materials.

Learn and work directly with Family Paws founder Jennifer Shryock, BA, CDBC and Bethany Cunningham, BS, CPDT-KA as they thoroughly cover the material in both programs.

You'll learn how to put these skills to use within a niche desperately in need of coaching. These added skills can increase your sales, maximize your profits, and grow your business.

Family Paws Educator Benefits

Upon completion of the course and passing a final exam, graduates receive many benefits including:

- 4 one-on-one coaching sessions with Jennifer Shryock
- Listing as an Educator on our Family Paws website
- Use of licensed and branded materials, including handouts, and PowerPoint presentations for the Dogs & Storks® and Dogs & Toddlers
- Marketing materials and logos for your website
- Support and connection through our exclusive Facebook groups
- Access to professionally-designed print materials on VistaPrint, ready for your logo
- Continuing education credits for IAABC, CCPDT, and KPA
- Opportunities for ongoing education via free and low-cost web seminars
- Ongoing support from our core team for challenging cases
- Member benefit discounts on helpful resources from partnering organizations

What topics are covered in the materials?

- Overview of different stages of pregnancy and impact on family dogs
- Discussion of child development and related challenges for family dogs
- Hormonal and physiological considerations when supporting families through the first months postpartum
- What supervision REALLY means
- Practical management and training solutions for overwhelmed families
- The importance of building Dog Aware generations

- Navigating tough conversations - how to provide a unique level of empathetic listening and validation in your conversations with parents so you can best support them
- Customized goals for your business and education needs
- Suggestions on activities to include family dogs in safe ways
- Interactive activities and assignments to build confidence to deal with public speaking, group dynamics, and family consults
- Marketing and sales advice/coaching
- Discussion of cases and ongoing support

What is the investment?

Tuition for the 13-week FPPE course is \$1995 Each class is 75 minutes
Licensing benefits are included for one year following graduation.
\$150 license renewal fee begins following the first year.

If accepted into the course, when do I start?

We'll let you know when there's an opening for our course, then you'll choose the time slot that works best for your schedule and time zone. Courses are run 3 times each year.

What will I have to do once I am enrolled in the course?

1. Attend a weekly meeting via our virtual classroom
2. Complete assignments
3. Collaborate with and support other attendees
4. Commit to completing/passing the course
5. Participate in discussion in our private Facebook group
6. Show a strong desire to support families with professionalism and compassion
7. Stay up to date via our Facebook secret group and newsletter
8. Be ready to learn and contribute

This course isn't for everyone...

But it is perfect for dog professionals who are looking to provide a positive impact for families, safety for children and dogs, a sense of purpose in their lives, and a desire to grow their business by differentiating themselves from their competition. Note- FPPE will not accept applications from dog professionals who utilize force, intimidation methods and/or aversive training tools or methods, including but not limited to, e-collar, choke collar, or prong collar.

We do however offer other educational options that do not include licensing. Please visit www.familypaws.com for more information on other learning opportunities online.

What is the next step to get started?

Fill out our inquiry form at <https://www.familypaws.com/for-dog-trainers/> We will then set up a time to chat and discuss our goals together to decide if this is the right program and time for you.

I am very much looking forward to connecting with you and can't wait to learn together!

Jennifer Shryock

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Family Paws, LLC